About Women Build

What is Women Build?

Women Build is an annual, worldwide event engaging women in an effort to support affordable, quality housing. During Women Build Week, May 1-9th, teams of women will unite to empower local Habitat families.

Habitat for Humanity of Palm Beach County invites you to join us as a Team Leader for Women Build 2020. This affiliate is calling on women to roll up their sleeves and build strength, stability and independence for low-income families.

How do I become a Team Leader?

Participation is easy, and no construction experience is required!

To become a Team Leader:

1) Select your build date and register your team by submitting the form included in this packet or register online at www.habitatpbc.org/womenbuild

2) There is a $100 fee per team to secure a build date (Please note the registration fee does not count toward the team fundraising goal)

3) After you have paid your registration fee you will be emailed a link to your fundraising page

4) Gather your friends and colleagues to form a team of 10

5) The collective fundraising goal per team is a minimum of $1,500 or $150 per team member
The Easley Family:

Mariah Easley was born and raised in West Palm Beach. She is a single supermom raising her two children, 8 year-old Janaria and 5 year-old Jabari. Her children inspired Mariah to earn an associate degree and encouraged her to begin her career as an Operations Coordinator at MD Now Urgent Care.

Mariah is a compassionate woman who is motivated to build a better life for her family. She has been preparing, saving, and working hard to achieve her dream of homeownership.

"I want to provide my children with a home we can live and grow in; A home with enough rooms for us. A home that we can say is ours." - Mariah

The Williams Family:

Elnora Williams is a West Palm Beach native. She is a proud mother and grandmother to her three children and grandchildren. Elnora has a passion for creating recipes, and she gets to apply that every day in her profession as a cook at MorseLife Health System.

A strong work ethic and determination have prepared her to become a homeowner. From the beginning, Elnora was excited to learn and grow from the homeownership experience. Due to health concerns, Elnora wanted to find a one-story home but had trouble finding an affordable home to meet her needs. She believes fate brought her to Habitat when she needed it most.

"My heart has been in the homeownership process from day one. I am so proud of myself, and I am proud to be in a stable home." - Elnora Williams
Timeline & Fundraising

- **March 7th - 9:30 am**: Ground Breaking Ceremony (507 17th Street, West Palm Beach, FL 33407)
- **March 10th - 5:00 pm**: Team Registration Deadline
- **April 3rd - 6:00 to 8:00 pm**: Pink Nail Party at The Gardens Mall in the Nordstrom Court
- **May 1st - 9th**: Women Build Week
- **May 31st**: Fundraising Deadline
- **TBD**: Home Dedication

**Fundraising Awards**

- **1st Place**: Top Fundraising Team
- **2nd Place**: Top Fundraising Team
- **3rd Place**: Top Fundraising Team
- **Spirit Award**: Team with the most spirit

**Fundraising Goals**

- **$37,500 by 4/03/20**: Kick-off on 2/25/20
- **$75,000 by 5/31/20**
Sponsorship Opportunities

Diamond Presenting Sponsor $15,000 (Exclusive)
- Recognition as the Diamond Presenting Sponsor on all media correspondence, marketing materials, and our website
- Recognition as the Diamond Presenting Sponsor will appear on signage in front of the family’s homes for the duration of the construction
- Company logo on all Women Build volunteer t-shirts
- Opportunity to provide company materials at registration area at Media Day Event
- Crew of 30 participants with t-shirts and lunch provided
- Representative to serve as guest on the Habitat Home Radio Show
- Photography provided on build day. Team Captains will receive flash drive of team photos.
- Greeting from one of the Women Build families on build day
- Opportunity to provide branded items for volunteer swag bags
- Opportunity to speak at the kick-off event and home dedication
- Recognition at Pink Hammer Awards Dedication Ceremony & Pink Nail Party

Ruby Sponsor $10,000 (2 available)
- Recognition as a Ruby Sponsor on all media correspondence, marketing materials, and website
- Recognition as a Ruby Sponsor will appear on signage in front of the family’s homes for the duration of the construction
- Company logo on all Women Build volunteer t-shirts
- Crew of 20 participants with t-shirts and lunch provided
- Opportunity to provide branded items for volunteer swag bags
- Opportunity to speak at the kick-off event and home dedication
- Opportunity to participate in the home dedication and recognition in the program.
- Photography provided on build day. Team Captains will receive flash drive of team photos
- Recognition at Pink Hammer Awards Dedication Ceremony & Pink Nail Party

Emerald Sponsor $5,000 (4 available)
- Recognition as an Emerald Sponsor on all marketing materials and website
- Recognition as an Emerald Sponsor will appear on signage in front of the family’s homes for the duration of the construction
- Logo recognition on build site event signs, posters and home dedication program
- Crew of 10 participants with t-shirts
- Opportunity to provide branded items for volunteer swag bags
- Photography provided on build day. Team Captains will receive flash drive of team photos
- Recognition at Pink Hammer Awards Dedication Ceremony & Pink Nail Party

Sapphire Sponsor $2,500 (6 available)
- Recognition as a Sapphire Sponsor on website
- Logo featured on home dedication program
- Opportunity to provide branded items for volunteer swag bags
- Photography provided on build day. Team Captains will receive flash drive of team photos
- Recognition at Pink Hammer Awards Dedication Ceremony & Pink Nail Party
Team Registration Form

Thank you for joining us as a Team Leader for Women Build 2020! To finalize your registration, complete and submit this form or visit www.habitatpbc.org/womenbuild to register your team online. Forms can be submitted via email to: ashleyc@habitatpbc.org or by mail to: Habitat for Humanity of Palm Beach County 6758 N. Military Trail Suite 301 Riviera Beach, FL 33407

Register a Team of Ten: $100 registration, $1,500 minimum fundraising goal
Please note the registration fee does not count toward your fundraising goal

Team Leader Information: Registration Deadline 3/10/2020 at 5:00 P.M.

Name: ____________________________ Team Name: ____________________________

Email: ____________________________ Phone: ____________________________

Address: _________________________________________________________________

City: ____________________________ State: ________________ Zip: ______________

Credit Card Number: _____________________________________________________

Total Amount: $______________ Exp. Date: ________________ CSV: ____________

Signature: _______________________________________________________________

Build Day Preference (May 1st - 9th): ________________________ ______________________

1st Choice Date 2nd Choice Date

□ A.M. Shift (8:00 - 11:00) □ P.M. Shift (12:00 - 3:00)

REGISTRATION NUMBER CH19825 - “A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. HABITAT FOR HUMANITY OF PALM BEACH COUNTY RETAINS 100% OF EACH CONTRIBUTION.”